



Sustainable and Vegan paint - The Pure & Original Standard

Our products meet the highest standards and only the best materials are used for our paint. All our products are water-based and colored with 100% natural pigments. Our paint has the lowest VOC level possible, some paint is even completely VOC free. Our high-quality paints and pigments have their limits because we have chosen sustainable ingredients.

Always read Technical Datasheets before startup your project

Link here: <https://www.pure-original.com/technical-information-paint>

Some Quick Tip & Advise

Always make sure to plan your project well, look at the surfaces. It should be clean, and we also concern about the surface and that the surface needs to connect well with the paint. A general rule is always to use our Omniprimer on smooth surfaces like doors, furniture's, window as layer 1. Normally you don't need wallprimer on walls/roof(ex Fresco Limepaint).

If you/painter have questions, make sure to reach out to our technical manager.

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Make sure you use good tools, Pure & Original has good tools for the purpose. We advise using this or similar quality. Link to our assortment: <https://pure-originalnorway.no/pensler>
When using a roller, make sure this is suitable for surface and in a good/premium quality.

From experience, people have a tendency to paint too thin layers. You can check this easily how much paint is left. Paint should cover approx. 10 m²/L/layer. If this is 12-15 then layers are way too thin, you will get issues with overlaps (fast drying, and if not the right primer used, even faster drying). This rule is for all our paints. We always advice to use our system.

Tip & Advise using Traditional Waterbased with a Spray Gun:

Spraying with waterbased paints is easy, if you have the right conditions. Airguns and Waterbased paints are not ok! You need to use airmix or airless system.

Then you have filters and tips.

Omniprim pro you should use a white (the coarsed) filter. As this paint does not like a lot of pressure. And the tip should be : Tip : 0.015-0.017. Pressure : +/- 150 bar.

For Traditional waterbased eggshell you take the finest filter (red). Tip can be 0.011-0.013". Same pressure.

General coverage:

Especially darker and yellow/ocre colors have less coverage than light colors. It helps using a pure gray color as base for this colors, and is a general advise. Please reach out to our tech team if you have questions.